Ad Specifications & Requirements for the BROOKLINE CHAMBER OF COMMERCE
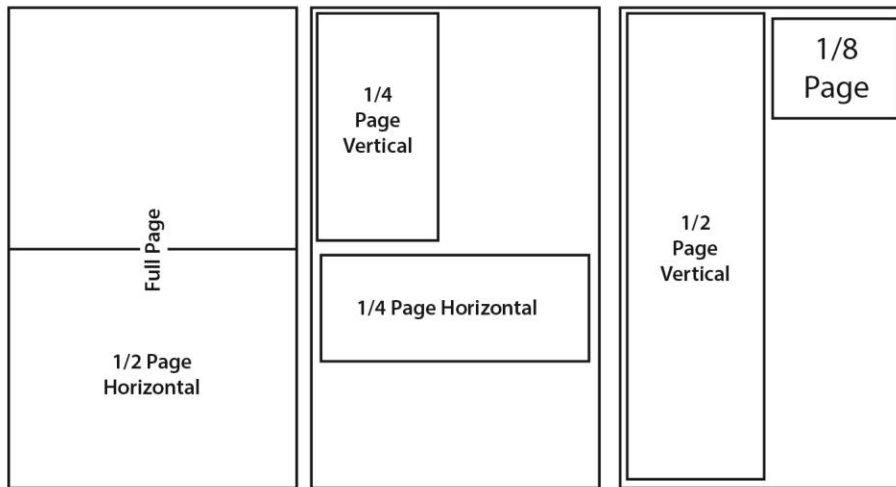
Community Guide & Business Directory

Display Advertising Sizes	
SIZE	Width & Height
Full Page	4 3/4" x 7 3/4"
1/2 Page Horizontal	4 3/4" x 3 3/4"
1/2 Page Vertical	2 1/4" x 7 3/4"
1/4 Page Horizontal	4 3/4" x 1 3/4"
1/4 Page Vertical	2 1/4" x 3 3/4"
1/8 Page	2 1/4" x 1 3/4"

Email a Print Ready PDF

File Requirements:

PDF: Print optimized fonts embedded/outlined, no image compression, and image resolution 300dpi.

No trim, crop or bleed marks.

Do not include bleed.

PDF's created out of MS Word are not recommended and may need to be recreated. Additional design fees may apply.

Use the actual bold or italic fonts in the font family. Do not apply bold or italic attributes as these may not print correctly.

Line art bitmapped, 1200 dpi TIF, EPS or uncompressed JPG.

Color: Convert all colors to CMYK

Black and white ads should be converted to grayscale. Additional fees may apply if the file is not set up correctly.

Contact The Fenway Group

TIF, EPS or uncompressed jpg should be 300 dpi at 100% size.

Desired fonts should be supplied.

Please provide a layout Guideline to indicate how you want your add to look. If a guideline is not provided The Fenway Group will create a design.

We cannot accept scanned images or low resolution images from the web

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